# ENVIRONMENTAL RESOURCE CENTER

2018







CELEBRATING
25 YEARS!

## **HISTORY & FINANCIALS**

We LOVE Blaine County because of its access to the outdoors and its immense natural beauty. Because we rely on our **ENVIRONMENT** for almost every aspect of life - clean air, clean water, and healthy soils to grow food – it is our responsibility to PROTECT it.

**NEARLY 80% OF PROGRAMS OFFERED FREE OF CHARGE** 

**\$250,000** ORGANIZATION

employers:
3 FULL-TIME 1 PART-TIME

| INCOME<br>BY SOURCE TYPE |     |
|--------------------------|-----|
| FOUNDATIONS & GRANTS     | 42% |
| INDIVIDUALS              | 40% |
| PROGRAM INCOME           | 6%  |
| IN-KIND                  | 5%  |
| SPONSORSHIPS             | 4%  |
| SPECIAL EVENTS           | 3%  |

## **EXPENSES**BY PILLAR

| YOUTH EDUCATION              | 37% |
|------------------------------|-----|
| ADMIN & FUNDRAISING          | 30% |
| RECYCLING OUTREACH & ACTION  | 13% |
| PESTICIDE ACTION             | 8%  |
| PICK UP FOR THE PLANET (PUP) | 7%  |
| CONNECTING PEOPLE TO NATURE  | 5%  |

THE ENVIRONMENTAL RESOURCE CENTER (ERC) IS A COMMUNITY-BASED 501(C)(3) NONPROFIT THAT SERVES IDAHO'S WOOD RIVER VALLEY. SINCE 1993, THE ERC HAS PROVIDED EDUCATION AND INSPIRED ACTION TO CULTIVATE A HEALTHY ENVIRONMENT.



## YOUTH EDUCATION

Through hands-on learning, the **ERC** inspires **passion** and **empowers** students to become the next generation of **ENVIRONMENTAL LEADERS**. These initiatives include **in-school** and **after-school** programs, **overnight summer camps**, and **partnerships** that reach pre-K to 12th grade students at 11 PUBLIC and PRIVATE schools.





3,800+

**PARTICIPANTS** 

130 PROGRAMS



60% of **EcoCampers** received scholarships

\$5,000+

in scholarships disbursed to EcoCampers PROGRAMS
OFFERED FREE
OF CHARGE:

95%

#### **PARTNERS INCLUDE:**

College of Southern Idaho Higher Ground The Hunger Coalition Sawtooth Botanical Garden St. Luke's Sun Valley Institute WOW-Students Wood River YMCA and more!

## CONNECTING PEOPLE TO NATURE







### 2,200+ PARTICIPANTS

#### **PARTNERS INCLUDE:**

Limelight Hotel Ketchum The Community Library The Nature Conservancy The Senior Connection Sun Valley Company and more! PROGRAMS INCLUDE:
BIRDING AND TRACKING
WORKSHOPS, SNOWSHOE
TOURS, NATURE
WALKS, LECTURES, FILM
SHOWINGS, GALLERY
WALKS, AND OUR
ANNUAL STREET PARTY
FOR THE PLANET.

Programs that instill an **appreciation** for our NATURAL ENVIRONMENT in residents and visitors and provide a venue for CONVERSATIONS on important environmental issues.

75%

PROGRAMS ARE OFFERED FREE OF CHARGE OR WITH A SUGGESTED DONATION.

## PESTICIDE ACTION

This program REDUCES the use of pesticides, herbicides, and synthetic fertilizers. The ERC advocates for INTEGRATED PEST MANAGEMENT PRACTICES where non-chemical alternatives are considered first and foremost.



1,000+

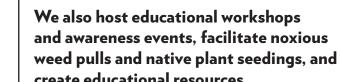
participants reached in free programming

THE ERC MAPS AND MONITORS NOXIOUS WEED POPULATIONS. AS WELL AS MAINTAINS THE WOOD RIVER BIO-CONTROL INSECTARY, WHICH IS GROWING SPOTTED KNAPWEED-EATING INSECTS.





create educational resources.







## RECYCLING OUTREACH & ACTION

In COLLABORATION with Blaine County's 5B Recycles and Clear Creek Disposal, this program conducts EDUCATION on best recycling practices, facilitates recycling at community events, and offers a collection site for several recyclable items.

5,500 gallons of glass, aluminum, and plastic diverted from the landfill at local events.



17,000+

community members reached in

over 50 events





#### **PARTNERS INCLUDE:**

City of Ketchum
Cox Communications
Hailey Public Library
Ketchum Arts Festival
Sun Valley Wellness Festival
Wood River Farmers' Market
and more!



#### 1,000 POUNDS

OF BATTERIES AND
ELECTRONICS
COLLECTED AT THE ERC
OFFICE FOR RECYCLING
THROUGH 150
INDIVIDUAL DROP OFFS.

### (PUP)

## PICK UP FOR THE PLANET

PROVIDES
EDUCATIONAL
SIGNAGE, WEEKLY
BIN MAINTENANCE,
AND FREE DOG
WASTE BAGS TO 16
POPULAR VALLEYWIDE TRAILHEADS.





Engages students from the Blaine County School District, Sun Valley Community School, and The Sage School to conduct trail clean ups and create educational resources.





This program, in collaboration with the Forest Service, Bureau of Land Management, Blaine County Recreation District, and other user groups, LESSENS the environmental, aesthetic, and health impacts of UNATTENDED DOG WASTE on local trails.



33-gallon bags of dog waste diverted from the trails.



## THANK YOU FOR **YOUR SUPPORT**



**471 WASHINGTON AVE PO BOX 819 KETCHUM, ID 83340** 

#### **STAFF**

Hadley DeBree, Executive Director Alisa McGowan, Program Director

Colleen Schmit, Development & Community Engagement Coordinator

Tim Hess, Special Projects Associate

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EIN: 82-0456383 208.726.4333

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